### To My Fellow South Carolina Physicians:

I have lived and worked in South Carolina since 2016. I have over 10 years of clinical experience as a hospitalist physician and have been a physician advisor for a large non-profit healthcare system for over a year. I understand the daily frustrations of physicians in the trenches during the Covid 19 pandemic. My new role has opened my eyes to the insurance industry, specifically the complexities of dealing with prior authorizations and battling insurance denials. If elected, my first priority would be to ensure the safety of the citizens of South Carolina whom we serve. My second priority would be to represent the best interests of the physicians of our state. I think my background gives me a unique perspective regarding the Covid 19 pandemic and the daily frustrations physicians face regarding the insurance industry. I live with my wife and two daughters in and would be honored to serve you and our state as a member of the Board of Medical Examiners.

# Dr. Robert Andrew Craven, MD, SFHM, FACP

#### **Education:**

Carolinas Medical Center (Charlotte, NC): 2008-2011

Internal Medicine Internship and Residency

University of Tennessee College of Medicine (Memphis, TN): 2004—2008

Doctor of Medicine

University of Tennessee at Chattanooga (Chattanooga, TN): 1998—December 2003

Bachelor of Arts in Music and Chemistry

## **Licensing/ Certifications:**

ABIM Board Certification (#323827): August, 2011 (certification expires in 2022)

South Carolina Medical License (#38997): December, 2015—present

North Carolina Medical License (#2010-01459): August, 2010-present

## Professional Experience:

McLeod Health (Florence, SC):

December 2020—present: Physician Advisor, Corporate Vice President of Case Management, and hospitalist physician. Perform the administrative duties of denial management, utilization review, clinical documentation integrity, and corporate compliance for the system while still working 2-3 clinical hospitalist shifts per month.

Tidelands Health Hospitalists (Georgetown, SC):

July 2019—December 2020: Provided adult inpatient care at both Waccamaw Community Hospital and Georgetown Memorial Hospital.

Clinical Faculty, MUSC Family Medicine Residency Program, Waccamaw Community Hospital (Murrells Inlet, SC):

July 2019—December 2020: I taught and oversaw family medicine residents while on their inpatient rotation.

McLeod Inpatient Physicians at McLeod Health Regional Medical Center (Florence, SC): March, 2016—July, 2019 (Hospitalist Team Leader from Aug, 2017—July, 2019)

Novant Health Inpatient Care Specialists at Novant Health Matthews Medical Center: July, 2011—February, 2016 (Clinical Lead Hospitalist from Jan, 2012—December, 2014)

# **Robert Andrew Craven**

#### **Professional Committee Work:**

#### Local:

Member of "C. Diff. Improvement" committee at MRMC from Aug, 2016—Oct, 2016 Addressed increasing rates of hospital acquired C. Diff. infections.

Member of "Hospitalist Value Stream Analysis" at MRMC in May, 2016

Focused on improving throughput by implementing geographic and multidisciplinary rounding.

Member of "Stroke Committee" at NHMMC from July, 2011—June, 2012
Focused on necessary goals to receive Joint Commission Stroke Center Certification.

Chairman of "Physician Facilitated Committee" from Jan, 2012—Dec, 2014

Effectively communicated physician needs to administration
and allowed administration and all clinical departments to give us feedback on our performance.

Member of "Emergency Department Throughput Committee" from Jan, 2012—Dec, 2014 Focused on improving both ED and overall hospital throughput.

#### Regional:

Member of "Internal Medicine Peer Review Committee" for the Novant Health Charlotte Market from July, 2013—Dec, 2015 (Vice Chairman from Jan, 2015—Dec, 2015)

Reviewed physician performance in cases where clinical judgment or performance was

Corporate:

Co-Chair of "Epic Hospitalist Workgroup" from Nov. 2021—present Drives the Epic build for our inpatient work flow.

questioned throughout Novant's Charlotte Market.

Co-Chair of "Epic Data Conversion Workgroup" from Nov. 2021—present
Determines what clinical data gets converted from our previous EHR to Epic.

Member of "HIM Epic Coding/CDI Workgroup" from Nov. 2021—present Drives the build of our CDI query process for our Epic build.

Member of "Utilization Management Committee" from Dec. 2020—present Drives length of stay and reimbursement initiatives across the McLeod Health system.

Member of "CEO Physicians Strategic Advisory Board Roundtable" from March, 2018—July, 2019
One of 12 physicians serving a 3-year term on an advisory board for the CEO Mr. Rob
Colones with bimonthly meetings.

Member of the "Physician Advisory Council" for McLeod Health from Jan, 2017—present Govern all EHR related issues including Epic go live.

Member of "Blood Utilization Committee" for Novant Health from May, 2013—Dec, 2014
Focused on appropriate utilization of blood product throughout the Novant Health System. I was the only hospitalist representing the system on this committee.

Member of "Corporate Physician Facilitated Practice Committee" for Novant Health from Jan, 2012—Dec, 2014

Communicated physician/group needs throughout the Novant Health System to senior administration.

Member of "Hospitalist Council" for Novant Health from Jan, 2012—Dec, 2014
Focused on standardizing practices amongst hospitalists throughout the system.

# **Robert Andrew Craven**

#### Honors:

Awarded "Senior Fellow of Hospital Medicine" October, 2021

Named member of executive council for Society of Hospital Medicine's Special Interest Group for Physician Advisors, September, 2021 (only 12 physicians selected)

Awarded "Healthcare Hero Award" from PGA during RBC Heritage Golf Tournament June, 2020 Awarded "Fellow of the American College of Physicians" September, 2018

Named Expert Witness in Internal and Hospital Medicine for South Carolina Medical Board (June, 2018—present)

Graduated from McLeod Health's "Physician Leadership Academy" class of 2017 (only 25 physicians selected)

Voted "Top Doctors 2015" in Charlotte Magazine by local physicians (only 5 hospitalists named) Awarded "Top 10% Patient Satisfaction Scores" for all hospitalists during 2014 in Novant Health Nominated for "Physician of the Year" at Novant Health Matthews Medical Center for 2012

### **Professional Memberships:**

American Board of Quality Assurance and Utilization Review Physicians: 2022—present

American College of Physician Advisors: 2020—present South Carolina Medical Association: 2016—present

American Association for Physician Leadership: 2012—present

Society of Hospital Medicine: 2011—present American College of Physicians: 2008—present

#### **Publications:**

J.L Olin, R.A. Craven, et al. (2020) Characterization of clinical pharmacist and hospitalist collaborative relationships. *Journal of the American College of Clinical Pharmacy*, 3 (8), 1413-1422. doi.org/10.1002/jac5.1314

R.A. Craven. The Sacrifices We Make. SHM Leadership Blog. April 9, 2020. https://thehospitalleader.org/the-sacrifices-we-make/

R.A. Craven, N.W. Arp, E. Johnson, T.G. Waddell. Guaiol Epoxides: New Chemistry of Medicinal Plant Derivatives and Potential Xenobiotic Action in Humans. *Journal of Undergraduate Chemistry Research*. Vol. 4 No. 3 (2005): 81-84.

L. Beihoffer, R.A. Craven, K. Knight, C. Sisson, T.G. Waddell. Pyridinium Chlorochromate (PCC) Oxidation of Bishomoallylic Tertiary Alcohols: A Structure-Reactivity Study. *Transition Metal Chemistry*. Vol. 30 No. 5 (2005): 582-585.

# **Robert Andrew Craven**

#### References:

Lesli B. McGee, MS Senior Vice President, Continuum of Care at McLeod Health

Dr. Walter E. Conner, MD, FAAFP, CHCQM-PHYADV Chief Physician Advisor at McLeod Health

Dr. Michael J. Ratz, MD, SFHM Former Hospitalist Medical Director at Tidelands Health

Dr. Christian L. Andrew, DO, SFHM Hospitalist Medical Director at McLeod Health Regional Medical Center

Dr. Henry D. Cremisi, MD, FACP Former nephrologist and hospitalist colleague at Novant Health Matthews Medical Center